



Introducing Indicor

New Parent Company Name

January 20, 2023

I am pleased to announce that CD&R has finalized the branding and name that will represent the industrial group of companies that they acquired from Roper Technologies.

Presenting:

The logo for Indicor, featuring the word 'indicor' in a bold, lowercase, sans-serif font. The 'i' and 'n' are black, while the 'd', 'c', and 'o' are blue. The 'o' is stylized as an infinity symbol. A trademark symbol (TM) is located to the upper right of the 'r'.

A brand with a family of industrial companies that serve our customers and their businesses with mission critical products. Key attributes of this new brand are:

Brand Pillars: Engineered Performance, Real-world Reliability, Specialized Application

Brand Promise: Predictably High Performance

Brand Voice: Confident. Rigorous. Visionary

As a part of this introduction, please see launch video located at hightail.com as well as the new webpage at www.indicor.com.

There will be no change to Hansen Technologies' name or branding. The food and beverage industry we serve along with our products very much align with the 'Indicor' brand principles outlined above.

Announcing Indicor's new name is the start of a new and exciting journey for all of us with a significant focus on growing our business. Welcome to the start of this new phase and to a bright future.

Signed by

Sincerely,
Santhosh Kumar

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Santhosh Kumar
President
